Since childhood I have observed some of my distant senior relatives starting their own businesses, and growing them to a global scale. These observations, combined with my love for technology, have fanned my vision to start an entrepreneurial venture that will provide development and deployment of IT-enabled services to mid-size firms in multiple industries, primarily BFSI. I envision myself taking responsibility for drafting its vision, defining its corporate strategies, guiding the management to run operations and facilitating business growth.

In short-term, after my MBA, I wish to work in a strategy consulting firm for 5-7 years. In this role, I will cultivate deep client relationships through continual engagements, manage team accountabilities and identify consulting opportunities. Besides consulting bigger clients, I would also support new start-ups in defining their corporate strategies and growing their businesses.

While working at Wipro, I have gained understanding of technical and business aspects of delivery. I have worked with teams from different nations and cultures, creating a small but international network of my own. However, I have now enhanced my technical skills to the point of saturation, and I believe that this is the right time to get formal management education to acquire better business perspective, along with getting a truly global network.

Cranfield‘s small-by-design, global and diverse program will allow closer interactions amongst peers, thus allowing me not only to gain further knowledge from other students from different fields, demographics and walks of life, but also to expand my network on a truly global scale.

The Consulting Project and Crisis Management Simulation at Cranfield would allow me to think about possibilities that I could never fathom before. Through the International Business Assignment with the Internship, I would closely observe the daily challenges and obstacles in business growth. All my learning through the course will be put into action through the 2 entrepreneurial competitions as I would have to present a comprehensive and enticing business plan to venture capitalists.

At Cranfield, courses such as ‘Decision Making and Data Analytics’ and ‘Strategic Management’, coupled with renowned leadership modules would improve my managerial skills and enhance my logical thinking. With the wide array of electives, some interesting ones being, ‘Negotiating in Business and Organisations’, ‘Identifying Hidden Needs’ and ‘Entrepreneurial Finance’, I would have the chance of understanding global market space and the various core business fundamentals, which is essential for any entrepreneurial aspirant to be successful.